
CROP MICROCLIMATE MANAGEMENT AND CERTIS USA ENTER MARKET DEVELOPMENT AGREEMENT FOR NEW PLANT STRESS REDUCTION TECHNOLOGY

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Crop Microclimate Management Inc. (CMM), a leader in the research and development of solutions for the management of abiotic stress in crop plants, has teamed with leading biopesticide developer and distributor Certis USA to develop markets for SCREEN™ Duo in the United States.

SCREEN Duo produces larger yields of higher quality fruit and vegetables by reducing losses due to excess heat, light and drought. SCREEN Duo is CMM's first product based on its proprietary (patent pending) Fusion Technology™

According to CMM vice president Nick Phillips, Certis USA is a perfect fit to introduce SCREEN Duo to U.S. producers.

“Certis USA has been at the forefront of developing bio-pesticide solutions in high-value specialty agriculture, horticulture and nursery markets.” Phillips said. “It is a natural fit for CMM to engage with Certis USA to take SCREEN Duo to market.”

SCREEN Duo has demonstrated excellent results in many crops, including citrus, apples, wine grapes, tomatoes and melons.

“CMM is unique because it is focused exclusively on the development of solutions for managing abiotic stress using only naturally occurring compounds,” Phillips said.

The leading sales regions for CMM crop stress products are Australia, the Mediterranean, South America and South Africa -- geographies where the impact of abiotic stresses on crop productivity are well recognized.

Entering the US market represents a significant opportunity to increase CMM's market presence. CMM is continuing to develop new and proprietary technologies for future product offerings in the U.S. and the world.

Headquartered in Columbia, MD, Certis USA is a leading manufacturer and distributor of biopesticides and crop protection products for specialty agricultural and horticultural markets. Certis USA product brands include: Agree®, Crymax®, Deliver® and Javelin® Bt bioinsecticides; Azatin®, Neemazad® and Neemix® botanical insect growth regulators; Trilogy® botanical fungicide/miticide; CYD-X® codling moth virus; Gemstar® corn earworm virus; Spod-X® beet armyworm virus; SoilGard® microbial fungicide; MeloCon® bionematicide; Basamid® granular soil fumigant, and now DES-X™ insecticidal soap concentrate, Cueva™ liquid copper fungicide concentrate, Seduce® insecticidal bait and Sluggo® slug and snail bait (Eastern markets only.)

Based in Apex, NC, Crop Microclimate Management researches, develops, manufactures and markets science-based products for the management of abiotic (environmental) stresses in crop plants to increase yield, improve crop quality and manage losses caused by extreme temperature, light or drought conditions.

Learn more at www.cropstress.com. Logos available upon request.