

Seduce™

INSECT BAIT

For Control of Earwigs and Cutworms

Seduce™ is ideal for Integrated Pest Management (IPM) programs and organic production.

- Organic Materials Review Institute (OMRI) listed.
- National Organic Program (NOP) approved.

Always read and carefully follow label directions.

Seduce is a soil-applied granular insecticidal bait that contains the active ingredient spinosad. It attracts and kills a wide variety of insects, including earwigs and cutworms, in commercial agricultural crops, ornamentals, herbs, seed crops, lawns and non-crop areas. The highly compressed easy-to-apply granules can be effective up to 4 weeks.

Application Directions

Spread the bait on the soil around or near the plants to be protected. For broadcast application, use standard broadcast spreaders. For row application, use standard granular spreaders. Apply at the higher rate if the infestation is severe. Reapply after heavy rain or watering. Reapply at least every 2 weeks or as the bait is consumed. Do not apply more than 3 times in any 30-day period.

Do not place in piles. If the ground is dry, wet it before applying bait. Seduce works best when soil

is moist but with little or no standing water. See specific directions for different use sites.

Application Rate

20 to 44 lbs. per acre (0.5 to 1 lb. per 1,000 sq. ft.)

Reentry and Preharvest Intervals

Seduce has a 4 hour REI. Its PHI varies per crop.

Crop Uses

Berries, citrus, grapes, herbs, vegetables, fruits, field crops, ornamentals, greenhouse crops, container plants, turf and sod

Target Pest Species Controlled by Seduce

Earwigs, cutworms