

ACTIVATE THE NATURAL DEFENSES IN YOUR CROPS!

The first in a new class of biological disease control solutions used to manage foliar diseases in fruit and vegetable cropping systems. For more information visit Lifegardbpa.com











PRODUCT HIGHLIGHTS

"Switches on" the plant's built-in immune defenses by eliciting an IR response in plants to help fight against bacterial, viral and fungal diseases

Easy to use formulation that can alternate or mix with a broad list of fungicides and bactericides

Improves crop quality without compromising yield with over 20 years of trials showing no phytotoxicity

Low risk of developing resistance, the first fungicide in its class (FRAC P6)

A residue exempt material with a 4 hour REI and a 0 day PHI

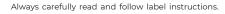














HOW IT WORKS

The active ingredient of LifeGard® WG is a naturally occurring bacterium Bacillus mycoides isolate J (BmJ). Instead of the traditional approach of attacking disease directly, the naturally occurring ingenious mode of action triggers the plant's built-in immune system. When triggered by application, plants "switch on" resistance genes, causing a cascade of plant metabolic responses that limit infection and disease development. LifeGard's activation of a plant's immune response is known as induced resistance, or IR. it is a highly effective mode of action for limiting infection and the development of bacterial and fungal diseases.

1. APPLICATION

before disease occurs.

disease management program as a preventative application



2. ACTIVATION

BmJ bacterium lands on the

the SAR process by directly

within 3 hrs. PR proteins

within 24 hrs.

activating the NPR1 proteins

spread throughout the plant

plants, induction or "activation"

initiates. LifeGard spores trigger



3. DEFENSE & ATTACK



The plant responds with a cascade of metabolites that resist infection and the development of disease. Once the plant's natural immune response activates, it remains primed and resistant to disease for up to 18 days.

LifeGard applied LifeGard "Primed and Active" - - - Not Primed "Untreated" **Pathogen** Plant Defense Activity Attack 3. Ready to protect & defend 1. Application 2. Primed -**PR Proteins** 24 hrs Not Ready to Proteci

Time

TANK MIXING

TIMING

LifeGard WG is a wettable granular (WG) formulation that must be mixed with water and applied as a foliar spray. Mix the specified amount of LifeGard WG in clean water with sufficient agitation to maintain a uniform suspension in the spray or mixing tank.

LifeGard WG should be applied preventively, before disease is observed in the field. Initial triggering of plant defense response occurs within minutes of application, but 3 - 5 days are required to attain maximum level of protection, which lasts up to 18 days after application.

Benefits by the numbers













RECOMMENDED RATES

PHI/REI

4.5oz/100 Gallons

4 hour REI: 0 Day PHI

ACTIVE INGREDIENT

Bacillus mycoides isolate J or BmJ (naturally occurring bacterium)

DISEASES CONTROLLED

Fire Blight **Early Blight** Late Blight White Mold Cercospora **Downy Mildew Powdery Mildew** Citrus Canker

MAIN CROPS

Almonds Blueberries

Carrots Citrus

Cole Crops Cucurbits

Fruiting Grapes Vegetables

Leafy Vegetables

Legumes

Pome Fruit Potatoes

Table Beets Sugar Beets

● ● ● Biologicals

1.800.250.5024 www.CertisBio.com/lifegard