**FOR IMMEDIATE RELEASE**

Media Contact:

Jamie Sears Rawlings

502-931-5904

[Jamie@runswitchpr.com](mailto:Jamie@runswitchpr.com)

**Certis USA Adds Key Sales Representative to Service Customers in**

**Mountain Region of the USA**

**Columbia, MD, January 8, 2020**– Certis USA announces the addition of Jason Downs as the newest member of the biopesticide leader’s team of experienced sales representatives. Downs will service customers as the Sales Manager, Mountain Region that includes the key states of Idaho, Eastern Oregon, Washington, Montana, Wyoming, North Dakota and South Dakota. In this region, Downs will focus on connecting growers and retailers to solutions within the company’s broad portfolio for use on potatoes, onions, sugar beets and specialty crops.

“Jason’s extensive agricultural background and his first-hand knowledge of crop inputs for disease and pest control will prove to be a huge asset to our new and existing customers across the region,” said Jeremy Briscoe, Certis USA Western Region Sales Director.

In previous positions with Horizon Ag Products and Keithly-Williams Seeds, Downs was instrumental in sales growth and provided support to both end-use customers and retailers. Prior to that, he served as a Farm Manager in California where he managed pesticide programs and implemented safety protocols.

Downs is reachable to Certis USA customers and to those interested in learning more about the company’s portfolio of biopesticide solutions at [jdowns@certisusa.com](mailto:jdowns@certisusa.com).

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**About Certis USA**

Headquartered in Columbia, Maryland, Certis USA is a leading manufacturer and distributor of a broad line of biopesticide products for specialty agricultural and horticultural markets and the home and garden market. Certis USA products provide valuable solutions by meeting the challenges faced by today’s growers. For more information about Certis USA, visit [CertisUSA.com](http://certisusa.com/) and follow the company on [Facebook](http://www.facebook.com/certisusa) and [Twitter](https://twitter.com/certisusa).